



# Advanced Engineering Colloquium 2017 by Monash University Malaysia GRS

*Innovating and Engineering for a Sustainable Future*



## Invitation to Sponsors and Exhibitors

Monash University Malaysia Graduate Research Students Committee cordially invites your organization to participate in the upcoming Advanced Engineering Colloquium 2017. This inaugural academic colloquium will be a two-day event held on the 27<sup>th</sup> and 28<sup>th</sup> of November 2017 at Monash University Malaysia, Subang Jaya. The colloquium aims to provide an opportunity for 100 research students from all universities nationwide to present and discuss on cutting-edge research classified into five main engineering disciplines (Chemical, Mechanical, Civil, Electrical and Mechatronics). This event provides research students a platform for scientific exchange and potential multidisciplinary research collaborations. Through this colloquium, we strive to improve and advance the quality of research towards a sustainable future.

The scope for each engineering discipline are listed as follows:

<b>Chemical Engineering</b>	<ul style="list-style-type: none"><li>• Energy</li><li>• Environmental</li><li>• Optimisation and Systems Design</li><li>• Nanomaterial and Materials</li><li>• Biochemical and Biotechnology</li></ul>
<b>Mechanical Engineering</b>	<ul style="list-style-type: none"><li>• Materials</li><li>• Fluid Dynamics and Aerodynamics</li><li>• Thermodynamics</li><li>• Biomechanics</li></ul>
<b>Civil Engineering</b>	<ul style="list-style-type: none"><li>• Water and Resource Management</li><li>• Geotechnical Engineering</li><li>• Transportation</li><li>• Materials and Structures</li><li>• Seismology</li></ul>
<b>Electrical Engineering</b>	<ul style="list-style-type: none"><li>• Computers and Information Processing</li><li>• Circuits and Systems</li><li>• Wireless and Communications Systems</li><li>• Power Engineering and Energy</li><li>• Smart Technology, Sensors and Lighting</li></ul>
<b>Mechatronics Engineering</b>	<ul style="list-style-type: none"><li>• Robotics and Control Systems</li><li>• Industrial Automation and Process Design</li><li>• Artificial Intelligence</li></ul>



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The colloquium provides an opportunity for sponsors and exhibitors from relevant industries and organizations to gain outreach towards research students and research institutes while providing a platform to publicize and/or market new products. In addition, this would foster interactions between industrialists and early career researchers for potential collaborations or future employment opportunities.

Listed below are the various sponsoring packages and exhibition options. Floor plans and an overview of the exhibition space will be provided on a later date. For sponsorship application forms or any further enquiries, please contact us at [mum.soe.aec@monash.edu](mailto:mum.soe.aec@monash.edu). Closing date is on 30<sup>st</sup> June 2017.

Sponsorship Packages	Amount
<b>Exhibit Package</b> <ul style="list-style-type: none"> <li>• Exhibition booth (27<sup>th</sup>-28<sup>th</sup> November 2017)</li> <li>• Distribution of organization leaflet/product information in conference bag</li> <li>• Organization logo on promotional material (Posters, brochures, website, etc...)</li> <li>• Full page advertisement in Event Booklet</li> <li>• Acknowledgement in Event Booklet</li> </ul>	RM5,000
<b>Principal Sponsor</b> <ul style="list-style-type: none"> <li>• Organization logo on promotional material</li> <li>• Half page advertisement in Event Booklet</li> <li>• Acknowledgement in Event Booklet</li> </ul>	RM2,500
<b>Co-Sponsor</b> <ul style="list-style-type: none"> <li>• Quarter page advertisement in Event Booklet</li> <li>• Acknowledgement in Event Booklet</li> </ul>	RM1,000
<b>Closing Dinner</b> <ul style="list-style-type: none"> <li>• VIP sitting for two individuals at closing dinner</li> <li>• Brief introduction of the company by a company representative</li> <li>• Company banners featured at closing dinner</li> <li>• Organization logo on promotional materials</li> <li>• Acknowledgement in Event Booklet</li> </ul>	RM8,000
<b>Conference Booklet Sponsor</b> <ul style="list-style-type: none"> <li>• Merchandize for conference bag</li> <li>• Acknowledgement in Event Booklet</li> </ul>	<i>Min. 150 pieces</i>